



Eugene Seah

Global Speaker and Life Coach

Eugene Seah is an inspirational global speaker and life coach, and serves as the Executive Member of the Asia Professional Speakers, which helps to raise professional training standards in Asia. He has been interviewed by various media including TV, radio and the newspapers for his expert views.

Eugene is effectively bilingual in English and Mandarin, and is certified by the American Board of Neuro Linguistic Programming (NLP) and International Coach Federation (ICF), two of the most powerful organisations specializing in mindset, persuasion and influence.

Major international clients include Citibank, China Merchant Bank, Mizuho, RBS, ANZ, Prudential, DBS, Pacific Life Reinsurance, KPMG, GIC, PwC, Oracle, HP, Lonza Biologics, Sony, ST Electronics, Western Digital, HCL Technologies, Star Cruises, BHP Billiton, Maldives Airport, Singhealth, SPH, among many others.

THE STRAITS TIMES

THE BUSINESS TIMES

联合早报





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During his 15-year career, Eugene has lived and worked in two of Asia's major cities – Singapore and Hong Kong – and managed teams covering Southeast Asia, Japan, Korea, and India. During this time, he was often invited as a keynote speaker at conferences offering advice on leadership and sales best practices, and also received the prestigious Gold Award from The Business Times.

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5 Top Reasons Why Eugene Seah is the Best Choice for You



- **Industry experience:** 14 years of regional financial leadership experience, managing teams across countries.
- **Speaking experience:** 4 years of speaking at MNCs across various industries and countries.
- **Proprietary F.U.N. methodology:** Facilitation skills, Upbeat atmosphere and Neurologically stimulating content make all programmes fun and insightful.
- **Precourse work:** Eugene conducts pre course surveys before all events to maximise the relevance and impact to your team.
- **Humorous and engaging personality:** All participants feedback that they love Eugene's sense of humour and engaging facilitation

Testimonials for Chief Coach Eugene Seah



"I give Eugene 5 out of 5! As the facilitator, Eugene was engaging

And kept us motivated throughout the workshop. I really enjoyed it!"

Meike Holzhauer
Talent Lead Marketing
BHP Billiton



"Very very engaging trainer, to an extent that I would say you

are one the best I've encountered so far. You make the atmosphere lovely and enjoyable. The way you guided us through the class is easy to follow."

Rexy
Senior Process Engineer
Western Digital



"Eugene has very good experience related to presentation skills and techniques, and very engaging with us. The class is very interesting and alive. He is professional and passionate and his materials are very well prepared. I will definitely recommend this course to others."

Lee Khuan Meng
Test Support Manager
Western Digital



"From the moment we walked into the training until the last word spoken by Mr. Eugene, his passion to inspire, motivate and teach leadership was more than apparent. Mr. Eugene is truly a man with rich experience and a personality that draws you in. You walk away knowing you are a different and better person for having completed his course. He gave us a day where we learned more about each other, and of ourselves, than we ever could have imagined."

Frank Huang
HR Manager
Combuilder Pte Ltd



"Excellent content and very knowledgeable trainer. Interesting and stimulating. Eugene made everyone feel comfortable, able to contribute and take something away. Eugene was entertaining, whilst conveying key principles and practical tools."

Elizabeth Fluery
Head of Events, Symantec



"Eugene is an engaging speaker who is able to bring across his points by presenting real-life examples to us. His sense of humour has also created a lighter and more relaxed atmosphere, enabling us to share our views more freely."

Chee Ling
Manager, Mizuho



“Eugene is a sincere instructor who shares many of his own life experiences with us during the lesson. I learnt a lot from him in these two days, especially on how to communicate better with my colleagues who have different background and religions from us, as well as to build relationship with the team to enhance our teamwork at the workplace. I’m very thankful for his lessons.”

Peggy
Senior Executive
Dean of Medicine, NUS



"Eugene is simply one of the best trainers I've seen. He is very engaging and motivational, and led a very fun and effective workshop. We appreciated the many role-plays, games and competitions that he created, which provided opportunities for us to practise what we learnt. Eugene also provided on-the-spot coaching to each participant to improve our influence techniques.”

May Lyn
Marketing Manager
Sony Mobile